



...to educate, entertain, & inspire

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Cincinnati Ballet and ballet tech cincinnati Collaborate to Promote Diversity

Cincinnati, OH— **ballet tech cincinnati** and Cincinnati Ballet Company announced a new collaboration to create more interest, develop new dance audience, expand community outreach and promote diversity. The two dance companies will pool their resources to create and present an eight performance *Cultures of Dance* touring show for the 2009-2010 season. The performances will be presented at the Cincinnati Ballet Center Kaplan Theater, **ballet tech cincinnati** Community Theater and various church and community venues all over Greater Cincinnati to introduce new audience to the beauty and diversity in dance, showcasing the diverse cultures and styles in dance with dancers from both companies and from other companies representing a variety of cultures, including contemporary ballet, Hip Hop, musical theater, Chinese, Indian, Latin Salsa and Tribal Belly Dance. The *Cultures of Dance* tour will include an educational component which describes the history of dance and highlights the commonality of movement in various dance cultures, and the timeline from ancient to modern dance styles, as well as an interactive component that will engage audience members to get onstage and dance with performers. Cincinnati Ballet Education Director Julie Sunderland comments, "We are very excited to be a part of this collaboration. Our mission is to share the beauty, power and passion of dance. This will be a wonderful opportunity to show the links between dance around the world, throughout history and the present."

The companies kicked off their new collaboration with **ballet tech cincinnati's** diverse production of *Myth* this spring. The production attracted **ballet tech cincinnati** and Cincinnati Ballet Company traditional audiences and new audience for both companies, increasing audience diversity and promoting a lively exchange between audience members who are patrons of classical ballet and other dance styles. The fall production of *The Emerald City* premieres October 9, 2009 and will be the next joint performance featuring Cincinnati Ballet Trainee dancers in the diverse cast. Cincinnati Ballet Artistic Director and CEO, Victoria Morgan said, "we just completed a strategic planning process. Our new mantra is "everybody dances", an important philosophical orientation for the Cincinnati Ballet. This orientation means reaching out, expanding the definition of ballet, breaking through traditional associations with the term "ballet". We are looking forward to the collaboration with **ballet tech cincinnati** and the opportunity to bring additional exposure and performances for our wonderful Trainee dancers, who have joined Cincinnati Ballet from around the country. They are some of the top young ballet dancers in the country today." Marvel Gentry Davis, Producing Artistic Director and Board President at **ballet tech cincinnati** adds, "We are delighted to collaborate with Cincinnati Ballet and be at the forefront of promoting cultural exposure, diversity and creating new dance audience for Greater Cincinnati."

Please contact **ballet tech cincinnati** at 513.841.2822, info@balletechcincinnati.org or www.balletechcincinnati.org for more information or to request a performance of *Cultures of Dance* at your venue.

more

ballet tech cincinnati

The mission of *Scripps-Corbett Award* winner and ONE Award Finalist, **ballet tech cincinnati** is to educate, entertain and inspire by providing diverse and innovative performances that have a phenomenal community impact. Founded in 1997, **ballet tech cincinnati** is a non-profit 501 (C) (3) organization offering community dance classes and performances in its Kennedy Heights World Headquarters and numerous other venues including the Aronoff Center as a resident company. **ballet tech cincinnati** presents many community performances each year featuring a wide variety of pre-professional and professional dancers, dance styles and music. Last season, we served over 12,000 audience members. We have the most diverse audience of any Cincinnati area presenter, and we are the only company that presents guest companies, an international Gala, and preprofessional dancers as part of our season series. **Dance 2 Community Kids** community outreach program introduces youth from underserved communities to dance and the Aronoff Center expanding the audience for the arts and downtown Cincinnati venues. Over 1300 children have attended ballets in this outreach. *The Leaping for Literacy Project* presents an annual spring production based on beloved children's stories, Touring Company performances in area schools, free outreach performances in area libraries and bookstores, a poster and poetry contest, and a book giveaway to promote family literacy. For more information about **ballet tech cincinnati**, visit www.balletechcincinnati.org

Cincinnati Ballet

For 45 years, Cincinnati Ballet has been the cornerstone professional ballet company of the Cincinnati tri-state area, presenting a mix of full-length and mixed repertory ballets, regularly with live orchestral accompaniment. The company has maintained an annual *Nutcracker* series since 1974. During 2008-09, Cincinnati Ballet celebrates the twelfth season of Artistic Director Victoria Morgan, who has choreographed extensively for the company, and attracted an intriguing mix of renowned choreographers to challenge her dancers in well received world premieres. Under Morgan's guidance, Cincinnati Ballet has also established a national and international presence and enjoyed ground-breaking collaborations. In addition, the 2008-09 season marks the 40th anniversary of longtime Music Director Carmon DeLeone. The Otto M. Budig Academy, the official school of Cincinnati Ballet, is dedicated to developing dancers with a strong classical technique and unified style.
